SOC 201 – Class Presentation Guidelines and Rubric

Your PowerPoint (you may use text and images) presentation should describe:

- How the issue is global in nature.
- How it affects various groups in society.
- How it relates to the Saint Leo core value of community.

Based on research you have done on your own, present some possible solutions that are being considered. These can take the form of policy recommendations, scenarios to choose from, or competing theories.

You will be graded on:
- Content: covered the main items highlighted above and reflected the important points mentioned in the text.
- Clarity: well-organized presentation, logical flow of ideas.
- Core value: established a link.
- Scope and pertinence of research: provided several valid alternatives to start the discussion.
- Core value: showed a meaningful link between the issue and our core value.

Presentations:

Currently, we have numerous ways to express ourselves and to present our thoughts to others. Using one or more of these expressive modes, students are required to critically think about the topic they chose and produce a presentation that demonstrates their understanding of the topic. Presentations will be shared with the course members and may be used in a cultural event for the student body of the college.

Presentations are to be original work by the student (no more than one (1) YouTube example allowed in presentations).

Creating a Media Presentation:

**What is a media presentation?**

A media presentation represents your use of various images, music and/or text in an attempt to create understanding (verhesten, understanding according to Dr. Weber) of your subject matter. Your audience may not be familiar with your topic. However, your presentation will not only provide a clear and dramatic statement about the topic, but hopefully inspire your audience to learn more about the material presented. Your “sociological goal” is to present a concise and critical view of the topic in a short amount of time.

**How do I create a presentation?**

The first step is to pick a topic. What is your subject matter? Perhaps you have been asked to demonstrate a basic understanding of sociology as a discipline, or you have been asked to present the concept of deviance. You may have an interest of your own, such as globalization or poverty.

The second step involves familiarizing yourself with research that has been done on the topic. Read current and past research.

Third, ask the question: How can I present this to an audience and create both interest and understanding? Keep in mind that this project does not involve field research unless you have submitted a proposal and gained IRB approval.
**What is the purpose of this assignment?**

It is your world. See it! Experience it! Change it!

**Grading Rubric**

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Rating</th>
<th>TOTAL</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>-</td>
<td>Novice</td>
</tr>
<tr>
<td>Content: covered the main items addressed and reflected the important points mentioned in the text</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>Clarity: well-organized presentation, logical flow of ideas</td>
<td>0</td>
<td>4</td>
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<tr>
<td>Core value: established a link</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>Core value: showed a meaningful link between the issue and our core value</td>
<td>0</td>
<td>4</td>
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<tr>
<td>Scope and pertinence of research: provided several valid alternatives to start the discussion</td>
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<td>/50</td>
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**Grading (points vary)**

<table>
<thead>
<tr>
<th>Criteria</th>
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<tbody>
<tr>
<td>A</td>
<td>1. Addresses the assigned topic</td>
</tr>
<tr>
<td></td>
<td>2. Demonstrates critical application of course material</td>
</tr>
<tr>
<td></td>
<td>3. Creative and shows original approach to the topic from a sociological perspective</td>
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<td></td>
<td>4. Demonstrates effort and thought</td>
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<tr>
<td>B</td>
<td>1. Addresses the assigned topic</td>
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<tr>
<td></td>
<td>2. Demonstrates critical application of course material</td>
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<td></td>
<td>3. Creative approach to the topic from a sociological perspective</td>
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<td>4. Less refined in presentation but shows effort</td>
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<tr>
<td>C</td>
<td>1. Vaguely addresses the topic assigned but fails to give a concrete view of the topic</td>
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<tr>
<td></td>
<td>2. Shows an understanding of the course material</td>
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<td>3. Resembles stock presentations</td>
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<td>4. Appears hastily put together with little effort and thought</td>
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<tr>
<td>D</td>
<td>1. Strays from the assigned topic and fails to show relevance</td>
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<tr>
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<td>2. Fails to relate course materials to presentation</td>
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<td>3. Shows no creativity</td>
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<tr>
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<td>4. Last minute effort to complete the assignment</td>
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<tr>
<td>F</td>
<td>1. Has no topic</td>
</tr>
<tr>
<td></td>
<td>2. Minimum or no application of course material</td>
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<tr>
<td></td>
<td>3. Demonstrates minimal effort</td>
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